



# WORLD MEN'S CURLING VICTORIA 2013

OFFICIAL VOLUNTEER SPONSOR



YOU GOTTA  
BE THERE!

# Volunteer News

EDITION ONE | ISSUE EIGHT

JANUARY, 2013

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## A MESSAGE FROM BC TRANSIT

The glitter and the glory of our Victoria Regional Transit System begins in 1890, with the National Electric Tramway and Light Company. It later became the B.C. Electric Railway (BCER) Company in 1897. Buses were added to the streetcar fleet in the 1920s; the trolley bus followed in 1945; and three years later, motorized buses were introduced. In 1991, Victoria Regional Transit was the first system in North America to pioneer low floor vehicles (vehicles that are lower to the ground and therefore easier to board) and 9 years later, customers boarded the first low floor double deckers. **CONT'D Page 3**



## VOLUNTEER RALLY

# 2

Sunday March 3

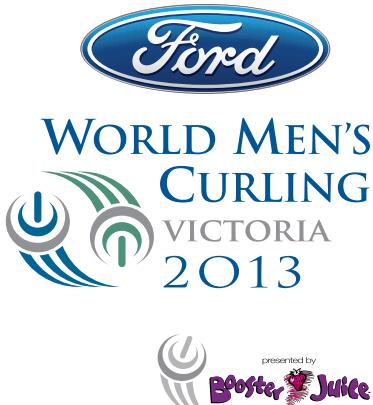
1 – 3 PM

Pearkes Rec Centre  
Fieldhouse



presented by

Booster Juice



## **2013 FORD WORLD MEN'S CURLING CHAMPIONSHIP VOLUNTEER NIGHT – AT THE ROYALS**

Dear Volunteers,

This is our night to show Victoria how much our event means to the city and to show Victoria that we have the best volunteers on the planet!!

The Host Committee of The 2013 Ford World Men's Curling Championship has partnered with The Victoria Royals Hockey Club in order to put on a special game night for our Volunteers.

Please join us for the final Victoria Royals Home Game of their regular season on Friday March 15 at 7:05 PM, for what is being called "2013 Ford World Men's Curling Championship Volunteer Night."

Tickets for this game have been discounted for our volunteers and their friends and family. Tickets will be sold for \$10.00. All of us will be able to purchase tickets at The Volunteer Rally on Sunday March 3, from 1 PM – 3 PM at George Pearkes Arena. If you cannot attend, do not worry, the Royals will also be offering a way to buy tickets online. Please stay tuned for those details.

Our goal is to fill up an entire section of the arena or more. It would be fantastic to see every single one of our volunteers in attendance for this game. We are trying to create a section of blue jackets, as every volunteer will be able to pick up their volunteer uniform at the second rally and then be able to show off their uniform on this game night.

Any questions can be directed to your volunteer director.

Like we say in curling, YOU GOTTA BE THERE!!



**BC TRANSIT FROM PAGE 1 - The innovation didn't stop there. Alternative fuels began in Victoria with the addition of the first production hybrid vehicles in Canada in 2005, a blended biodiesel fuel in 2007, hybrid Transit Supervisor vehicles in 2009 followed by North American's first hybrid double decker in 2011.**

**Innovation and Sustainability are just two of BC Transit's core values. We also preserve and strengthen our culture through Safety, Collaboration, Integrity and Customer Service. Last year, Google Transit was introduced as an enhancement to our customer service efforts and as a way for customers to trip plan and navigate the familiar labyrinth of our transit routes in Victoria.**

**BC Transit and the Victoria Regional Transit System are proud of our Victoria heritage and our long history of vehicle innovation, customer service, environmental sustainability and community building. Over the past year, we've achieved a record high of 25 million trips in Victoria thanks to our valued customers. We're thrilled to support the Canadian Curling Association and more specifically, the 2013 Ford World Men's Curling Championships. Soop up!**



## WHAT'S HAPPENING AT THE GRAND PACIFIC



HOTEL  
GRAND  
PACIFIC

### HOTEL GRAND PACIFIC GETS READY TO ROCK AS DOWNTOWN HUB FOR CURLING FANS

When curling fever hits Victoria this spring, the Hotel Grand Pacific is the place to be! As a proud sponsor of the 2013 Ford World Men's Curling Championship, March 30 – April 7, the hotel will be the place to be!!

The Hotel Grand Pacific's East Lobby will be transformed into a Curling fans dream. The Pacific Lounge will be turned into "The Club House" for the duration of the championship. Fans can enjoy the sporting atmosphere, ordering from the special curling menu, while catching the curling action on the big screen in the lounge. There will also be a Cool Shots Table in The Club House for those in a competitive mood! With food and beverage specials throughout the day, the space will be the perfect downtown spot to get together with fellow curling fans.

For more information on the hotel, visit [www.hotelgrandpacific.com](http://www.hotelgrandpacific.com).

## The beautiful City of Victoria

Located on the southern tip of Vancouver Island, the City of Victoria is home to close to 83,000 people and is the economic and entertainment centre for the Capital Region's 350,000 residents. We are proud of our distinction as the Capital City of British Columbia. We are fortunate to host many thriving industries, including high tech, tourism, education, and marine uses.

Creativity and active living is a key component of our thriving city, as is health and well-being. The City of Victoria provides diverse opportunities for recreation, sports and culture, and creates enjoyable outdoor spaces, parks and natural areas. We also strive to provide high quality recreation facilities and programs to foster individual, family, and community well-being.

We are proud to support world-class events like the 2013 Ford World Men's Curling Championship and extend a warm welcome to all participants, fans, and supporters.



# Cool Shots Gets Hot in Victoria

The Host Committee for the 2013 Ford World Men's Curling Championship, March 30-April 7 in Victoria's Save-On-Foods Memorial Centre, will be presenting a Cool Shots Tournament for the fans, three weeks prior to the start of the big event.

The tournament takes place the weekend of March 9-10 at the Hillside Centre, an official sponsor of the Ford World Men's Curling Championship. A \$500 Hillside gift card will be presented to the winning team.

"We hope to see some big crowds come out to take part in the competition," said Host Co-Chair Keith Dagg. "Cool Shots is so much fun... and this is a great way to keep building the excitement in the community for the upcoming world championship."

Cool Shots is the small-scale version of the roaring game, played on shuffleboard-style tables designed to allow the rocks to actually curl.

The tournament will feature teams of two players, throwing four rocks apiece, in a single-elimination playoff format. The competition hits the boards Saturday, March 9 from 9:30 a.m. to 5 p.m. with the finals on Sunday from 10 a.m. to noon.

Register your team at the Hillside Customer Service booth or online at the Cool Shots page at [curling.ca/worlds](http://curling.ca/worlds).

The entry deadline is March 1. The draw will be emailed to all teams and posted online March 4. Questions relating to registration should be directed to [mspeakman@curling.ca](mailto:mspeakman@curling.ca).

Ford World Men's media partner KOOL FM will also be involved in the competition with broadcast promotions and an information link on its website.

"You Gotta Be There"  
for all the action when  
the Ford World Men's  
Curling Championship  
returns to Victoria. Get  
your tickets right now  
by visiting  
[www.curling.ca.tickets](http://www.curling.ca.tickets).

**VOLUNTEERS  
ARE  
WELCOME TO  
SIGN UP A  
TEAM!!**





# WORLD MEN'S CURLING VICTORIA 2013

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